Instructions: we’d love to see some standard topics covered in your pitch deck. You can use your own style and format, but please make sure these topics are reflected in your pitch deck. Please don’t submit pitches longer than 10 slides.

1. Mission + values of your company (even if not yet implemented)
2. Solution
   1. What is your product/service and which problem does it solve?
   2. Who are and will be your clients?
   3. What is your (currently envisaged) product roadmap for the next 3 years?
3. Uniqueness: what makes your product/service unique?
4. Market description
   1. Market segments, market size, main market trends, …
   2. Geographical scope, international scalability
5. Internationalisation
   1. In which international markets are you currently active?
   2. What is your international roadmap for the next 3 years?
   3. What is your go-to-market strategy for these (additional) international markets?
   4. What is currently slowing down your international growth?
6. Team
   1. Given your international ambitions, how do you envisage your team growth for the coming 3 years?
   2. What is your main HR bottleneck currently?
7. Financials (in EUR)
   1. Current (2016 and 2017) revenues
   2. Revenue ambitions for the coming 3 years (2018, 2019 and 2020)
   3. Current monthly cash burn rate + estimated funding need for the next 3 years
   4. Investment amount raised so far